Pathmark Stores, Inc.

301 Blair Road, P.O. Box 5301, Woodbridge, New Jersey 07095-0915

FACSIMILE COVER SHEET

DATE 11-18

TO Nick Kuruc

FAX # _____

COMPANY _____

FROM Carol Yanik

EXTENSION _____

TOTAL PAGES INCLUDING COVER SHEET 2

COMMENTS Here is the planogram we discussed for store # 556 City Line, Sean Bartlett. I will forward a copy to Sean w/ labels. Thanks! Carol

51846 4343

Source: https://www.industrydocuments.ucsf.edu/docs/xtky0000

PLANOGRAM

SPECIFICATIONS

ROWS: 191.6
CAPACITY: 958
DATE: Aug-96
AUTHORIZED BY: Ralph Attel

FOR: PATHMARK /CITY LINE #556
4x4 7 SHELF
3 SHELF/24 ROW GLASS ENCLOSURE

POG#556

COMPANY	SHARE OF MKT	ROWS	CTNS	RACK SHARE	$ MONTH	$ YEAR
PHILIP MORRIS	56.67	106.6	533	55.6		
R.J. REYNOLDS	15.6	24	120	12.5		
LORRILLARD	13.8	24	120	12.5		
B&W	12	24	120	12.5		
L&M	1.7	7	35	3.7		
NO FRILLS	2	6	30	3.1		
TOTAL		191.6	958	99.9		

CARTON FIXTURE

4

PM 13 ROWS 8 HIGH
PM 13 ROWS 5 HIGH
PM 13 ROWS 5 HIGH
NO FRILLS LM 6 ROWS 7 ROWS 5 HIGH

4

PM 13 ROWS 8 HIGH
PM 13 ROWS 5 HIGH
PM 13 ROWS 5 HIGH
PM 13 ROWS 5 HIGH

GLASS ENCLOSURE

RJR 24 ROWS 5 HIGH
LOR 24 ROWS 5 HIGH
B&W 24 ROWS 5 HIGH

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